

Rep: TELEREP, INC..

Run On: Oct11/12 at 09:35



Order#:

Station: WWMT-TV GRAND RAPIDS, MI

Agency: STRATEGIC MEDIA SERVICES

Advertiser: ISS/CITIZEN PROTECT MI CON

Buyer: ANDREA MASSER

REP BUYLINES

HdlIn#: 6365848 (Mod 0.0)

Dates: Oct12/12 - Oct16/12

Prod1: CPMC

Prod2:

Tel #:

Requested by: ANGIE

Traffic#:

Salesperson: DAVE CLARK

Est#:

Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
		CITIZENS PROTECTING MI CONSTITUTION 2012												
	1	F-Su/11-1130P	30S	\$1,500	Oct12/12	Oct14/12	1	3	3	\$4,500	11P NEWS	0.0	Oct8/12	Rev #0: A
	2	M-Tu/11-1130P	30S	\$1,500	Oct15/12	Oct16/12	1	2	2	\$3,000	11P NEWS	0.0	Oct8/12	Rev #0: A
	3	Fri/6-630A	30S	\$400	Oct12/12	Oct12/12	1	1	1	\$400	6A NEWS	0.0	Oct8/12	Rev #0: A
	4	M-Tu/6-630A	30S	\$400	Oct15/12	Oct16/12	1	2	2	\$800	6A NEWS	0.0	Oct8/12	Rev #0: A
	5	Fri/630-7A	30S	\$450	Oct12/12	Oct12/12	1	1	1	\$450	6A NEWS	0.0	Oct8/12	Rev #0: A
	6	M-Tu/630-7A	30S	\$450	Oct15/12	Oct16/12	1	2	2	\$900	6A NEWS	0.0	Oct8/12	Rev #0: A
	7	Fri/7-9A	30S	\$450	Oct12/12	Oct12/12	1	1	1	\$450	CBS THIS AM	0.0	Oct8/12	Rev #0: A
	8	M-Tu/7-9A	30S	\$450	Oct15/12	Oct16/12	1	2	2	\$900	CBS THIS AM	0.0	Oct8/12	Rev #0: A
	9	Fri/9-10A	30S	\$400	Oct12/12	Oct12/12	1	1	1	\$400	LIVE W KELLY	0.0	Oct8/12	Rev #0: A
	10	M-Tu/9-10A	30S	\$400	Oct15/12	Oct16/12	1	2	2	\$800	LIVE W KELLY	0.0	Oct8/12	Rev #0: A
	11	Fri/12N-1230P	30S	\$600	Oct12/12	Oct12/12	1	1	1	\$600	NOON NEWS	0.0	Oct8/12	Rev #0: A
	12	M-Tu/12N-1230P	30S	\$600	Oct15/12	Oct16/12	1	2	2	\$1,200	NOON NEWS	0.0	Oct8/12	Rev #0: A
	13	Mon/2-3P	30S	\$400	Oct15/12	Oct15/12	1	1	1	\$400	TALK CBS	0.0	Oct8/12	Rev #0: A
	14	Fri/3-4P	30S	\$400	Oct12/12	Oct12/12	1	1	1	\$400	ANDERSON	0.0	Oct8/12	Rev #0: A
	15	M-Tu/3-4P	30S	\$400	Oct15/12	Oct16/12	1	2	2	\$800	ANDERSON	0.0	Oct8/12	Rev #0: A
	16	Fri/4-5P	30S	\$400	Oct12/12	Oct12/12	1	1	1	\$400	DR PHIL	0.0	Oct8/12	Rev #0: A
	17	Tue/4-5P	30S	\$400	Oct16/12	Oct16/12	1	1	1	\$400	DR PHIL	0.0	Oct8/12	Rev #0: A
	18	Fri/5-6P	30S	\$1,000	Oct12/12	Oct12/12	1	1	1	\$1,000	EARLY NEWS	0.0	Oct8/12	Rev #0: A
	19	M-Tu/5-6P	30S	\$1,000	Oct15/12	Oct16/12	1	2	2	\$2,000	EARLY NEWS	0.0	Oct8/12	Rev #0: A
	20	Fri/6-630P	30S	\$1,500	Oct12/12	Oct12/12	1	1	1	\$1,500	6P NEWS	0.0	Oct8/12	Rev #0: A
	21	M-Tu/6-630P	30S	\$1,500	Oct15/12	Oct16/12	1	2	2	\$3,000	6P NEWS	0.0	Oct8/12	Rev #0: A
	22	Fri/630-7P	30S	\$2,000	Oct12/12	Oct12/12	1	1	1	\$2,000	CBS EVE NEWS	0.0	Oct8/12	Rev #0: A
	23	M-Tu/630-7P	30S	\$2,000	Oct15/12	Oct16/12	1	2	2	\$4,000	CBS EVE NEWS	0.0	Oct8/12	Rev #0: A
	24	Fri/7-730P	30S	\$2,500	Oct12/12	Oct12/12	1	1	1	\$2,500	WHEEL	0.0	Oct8/12	Rev #0: A
	25	M-Tu/7-730P	30S	\$2,500	Oct15/12	Oct16/12	1	2	2	\$5,000	WHEEL	0.0	Oct8/12	Rev #0: A
	26	M-Tu/730-8P	30S	\$2,500	Oct15/12	Oct16/12	1	2	2	\$5,000	JEOPARDY	0.0	Oct8/12	Rev #0: A
	27	Sun/9-1030A	30S	\$1,500	Oct14/12	Oct14/12	1	1	1	\$1,500	SUNDAY MRN-CBS	0.0	Oct8/12	Rev #0: A
	28	Sun/7-8P	30S	\$4,000	Oct14/12	Oct14/12	1	1	1	\$4,000	60 MINUTES	0.0	Oct8/12	Rev #0: A
		Total 42 Spots for:		\$48,300					42	\$48,300		0.0		
		Monthly Estimate Dollars:												
										\$48,300	Oct/12	0.0	Oct/12	